

By [Editor](#) | October 31, 2017

*New winery along the Napa and Sonoma border evolved from Hidden Ridge Vineyard, known for its 100-point rated Cabernet*

## **SAN FRANCISCO – October 31, 2017 –**

Immortal Estate, Northern California's newest winery located on the mountainous border of Napa and Sonoma, has announced that it will launch its first wines in 2018. The vineyard is an organic evolution of Hidden Ridge Vineyard, a winery that has produced wines that have earned a rare 100-point rating from internationally influential wine critic Robert Parker.



Immortal Estate's distinctive terroir from its location stretching across fifty planted acres, of the estate's total 150 acres, of land in the Mayacamas Mountains enables it to produce true mountain fruits, creating wines consistently scored 97 or over by Parker. West of St. Helena, the vineyard spans the slope of the mountainside, providing unique soil and light conditions for the fruits. Wines produced here are rich, dark, and full-bodied, with a range of palette notes including cassis, dense cocoa, sweet spice, and truffles.

"These mountain fruit are incredibly delicate," Said Tim Martin, Owner of Immortal Estate. "The wines produced here are unlike anything else you can find; it really speaks to just how special this location is."

Through its transition to Immortal Estate, the vineyard's aim is to bring the already-high standard to another level, producing some of the highest quality wines from the region.

Originally developed by Lynn Hofacker and Timothy Milos in 1990, Hidden Ridge earned accolades for producing unparalleled Cabernets, owing this to Hofacker's accomplishments in developing the vineyards on such extreme slopes. Martin, who rose to prominence in Wine Country after cofounding Tusk Estate, believes this transition is just the beginning of the next chapter of the vineyard's history.

"Immortal Estate's mission is to create truly immortal wines," said Martin. "Like the immortal jellyfish on our labels, we want clients' memories with Immortal Estate's wines to live forever. We believe the way to do that is to deliver a truly luxurious wine experience through incomparable wines."

Immortal Estate will be continuing the legacy of Hidden Ridge, producing the 100-point rated "Impassable Mountain Reserve" as well as the "Slope" Cabernet Sauvignons under its own label. The wines will be available for \$250 and \$97, respectively, per bottle, set to be released in early 2018.

Robert Parker said of the 2013 Impassable Mountain: "This wine is nearly Immortal, drinking well young, and for those with the patience and wisdom to wait 25-35 years, a legacy wine from Sonoma."

#### **ABOUT IMMORTAL ESTATE:**

Immortal Estate is an organic evolution from the acclaimed Hidden Ridge Vineyard on the Sonoma side of Spring Mountain in the Mayacamas Mountains. Under new management, the property was originally developed by the Lynn Hofacker, initially purchasing the land in 1990 and developing the vineyards over many years. Hofacker was very accomplished in developing vineyards on the extreme slopes of this mountain property but did not dedicate a similar effort to establishing the brand and marketing the wine.

Wine produced from this vineyard has consistently been rated 90+ by industry aficionados Wine Spectator, Wine Enthusiast and Wine Advocate (Robert Parker). In 2014, Wine Spectator rated the 2009 "55% Slope" #32 of the Top 100 Wines of the year. The 2013 Impassable Mountain achieved a perfect score of 100 points from Robert Parker.



Photo by Kent Parker | The Press Democrat

**DONATE**



Redwood  
Credit Union

The Press Democrat  
MIKE MCGUIRE  
COMMUNITY DEVELOPMENT